



Colonial Life[®]
The benefits of good hard work.[®]

Benefits are just
the beginning



Access your benefits'
true potential

We help cities, municipalities and states meet the ever-changing challenges of balancing budgets and benefits.



Working together, we can leverage your employee benefits to create tax savings, cut administrative costs, and generate a better return on investment. This makes your benefits program more affordable and sustainable — and helps ensure your employees continue receiving the types of benefits they depend on.

Over the last 60 years,
we've steadily
grown as a leader in
the public sector.

We now work with:¹

42

STATE GOVERNMENTS

3,000

EDUCATIONAL ENTITIES

5,000

LOCAL GOVERNMENTS

This includes our very first
public sector client who began
working with us in 1955 and
is still with us today.

1. Colonial Life internal data, 2016

Use benefits to help balance budgets



COST MANAGEMENT

- Aid employee cost sharing
- Boost tax savings
- Confirm eligible dependents
- Promote employee wellness



HR AND ADMINISTRATIVE TIME SAVINGS

- Streamline day-to-day benefits administration
- Help maintain compliance with employment laws
- Keep up with health care reform

Boost participation with our programs

From ID theft protection to AD&D coverage, our complimentary programs can bring additional coverage and services to help round out your benefits packages.

- Reward attendance
- Generate interest
- Enhance coverage

*Some programs require minimal participation levels



BENEFITS COMMUNICATION AND ENGAGEMENT

- Raise employee engagement and morale
- Help employees understand their benefits
- Enable personalization of benefit plans



EMPLOYEE RECRUITMENT AND RETENTION

- Provide your employees with sound benefits coverage
- Attract quality employees
- Retain high-performing employees

Embrace an easier enrollment

Education, enrollment, administration, integration — we do it all. And when we do, you save money and enjoy a simpler, more streamlined enrollment process.

- 6,300 benefit counselors nationwide
- 1-to-1 benefits counseling
 - In person
 - Over the phone
 - Online



Simplify your product offerings



ACCIDENT



DISABILITY



DENTAL



LIFE



SPECIAL RISK



SUPPLEMENTAL
HEALTH

Health plans may be growing more complex, but we're making it easier to provide coverage with voluntary benefits. Every year, we release new and updated products to keep your employees receiving the coverage they need at prices they can afford.

- Group or individual
- Rate stable
- Guaranteed issue
- Pretax eligible



Let's get started

Talk to your Colonial Life representative today
to learn more about how we can help.

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Insurance coverage for
ACCIDENTS ■ ILLNESS ■ DISABILITY ■ LIFE

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